



## **STARBURST FOUNDATION**

### **AGM REPORT**

Due to the corona outbreak this report will be delivered at the AGM via Zoom link. It will also be sent electronically to all members and published on Social media channels including the Starburst website.

#### **Chairpersons**

This year

Property strategy  
Financial strategy  
Academy Growth  
Thank you's

**Charity report**  
**Theatre report**  
**Academy report**  
**Marketing report**  
**Finance report**

### **Charity Report**

#### **1<sup>st</sup> March 2020 to 28<sup>th</sup> February 2021**

The Charity function – overseen by the Charity Director - is split into two teams: Applications and Fundraising.

Each team works independently but liaise regularly to ensure good communication on income coming in, and application spend going out.

This also enables the fundraising team to be aware of any upcoming applications that they might be able to specifically fundraise for.

#### **1. Fundraising**

The Fundraising team was heavily impacted by the COVID-19 pandemic which began in the UK shortly after the beginning of our reporting year in March 2020.

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Committee: Chair – P. Woodford, Secretary – L.McDermid, Treasurer – E. Griffiths  
Registered Address: April Cottage, 24 Minley Road, Farnborough, Hampshire, GU14 9RS  
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Our annual ball was due to be held in October 2020 but had to be cancelled due to COVID-19 restrictions. We were also unable to raise funds via front of house activities as both our Summer Show and Christmas Pantomime were also both cancelled.

However, we continued to receive quarterly donations via Amazon Smile with a total of £153.07 received during the reporting period. We also received donations of £270 from the public during Starburst Theatres virtual '12 Days' performances on the lead up to Christmas 2020. Bringing a **total of £423.07 was received in donations.**

## 2. Applications

During the reporting period we have assisted multiple children within the surrounding community. We **funded 8 applications funding a total of £5,273 worth of items**

<b>Applicant 1</b>	Tracheostomy due to Cystic Hygromas	iPad + Apple Vouchers for Apps	£557.94
<b>Applicant 2</b>	ASD and sensory needs	iPad + Apple Vouchers for Apps	£857.94
<b>Applicant 3</b>	Quadriplegic Cerebral Palsy	Double Buggy	£656.00
<b>Applicant 4</b>	ASD/social communication difficulties	Double Buggy	£656.00
<b>Applicant 5</b>	Cerebral Palsy	Therapy Benches	£700.80
<b>Applicant 6</b>	Autism, AHD, behaviour	Soft Space Play	£1,239.00
<b>Applicant 7</b>	Noonan's syndrome	Rain Hood for Wheelchair	£176.40
<b>Applicant 8</b>	Development Delay	iPad	£429.00

## **Starburst Foundation - Theatre Report** **1st March 2020 - 28th February 2021**

Due to the turbulent nature of COVID, the theatre department has been limited on what has been able to happen this year. Nevertheless, the talent and determination of the Starburst theatre community has shone through, and there have been some fantastic performances.

In April 2020, the theatre department and creative team made the difficult decision to cancel the Summer production of 'Movie Medley: A Journey Through Film' which had been rehearsing for approximately a month prior to the pandemic.

In December 2020, many members of Starburst Theatre Company and Starburst Theatre Academy (STA) took part in a streamed, online event titled, '12 Days of Christmas'. The performance saw a series of twelve Christmas themed musical numbers which were recorded and streamed to the public via social media and on our website. Although the performances took place online, the event raised £270 for the Starburst Foundation charity.

Since this point, the 2021 pantomime has been announced as 'Sleeping Beauty', and production meetings are well underway ahead of auditions and rehearsals later on this year. Auditions for this show have been scheduled, and we are very excited to be announcing a date in the coming weeks.

As is the case for theatres, theatre companies, and events across the globe, COVID-19 has had a devastating impact on us. The loss of fleet panto in 2020, which would have seen over 5000 patrons

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enjoying our annual Christmas production, was detrimental to the company, both for morale and financially. The cast and crew bring so much to the local community, not only with the performances running all through December; but with carol concerts at Fleet Hospital and annual performances to children with special needs and disabilities, allowing them and their families to access theatre. Starburst Theatre Company is keen to get back to bringing joy to the local community and is ready to hit the ground running!

## **Academy Report 1<sup>st</sup> March 2020 to 28<sup>th</sup> February 2021** **1st March 2020 - 28th February 2021**

Starburst Theatre Academy (STA) overseen by the Academy Director and Principal, aims to reach out to various children, including disadvantaged children from difficult backgrounds who would not normally undertake the arts due to domestic circumstances. It also aims to give high-quality training using professionally trained teachers and working professionals.

In regard to performing experience, we give students the opportunity to audition for roles in our own award-winning shows, most notably the Fleet pantomime which Starburst Theatre produce and create every year.

### **Staff**

All of our teachers are highly experienced in their fields and committed to supporting students in achieving their potential:

Pete Woodford - Principal  
Joshua Prentice-Raine  
Charlee Prentice-Raine  
Max Topliss

Liz Woodford  
Izzy Stevenson  
Alex Barron  
Daniel Woodhouse – Guest Teacher

### **Overview of Year:**

Within two weeks of the reporting year beginning, COVID-19 caused STA to close its doors to face-to-face lessons. Online lessons began via Zoom, both on a Saturday for the musical theatre classes for children and for adults during the week in Tap and Jazz. The price of lessons on a Saturday was lowered to £7 for two hours. Despite the huge adjustment to Saturdays, the staff at STA rose to the challenge fantastically, creating online content, both live and pre-recorded for the students to take part in from home. Between April and July 2020, online lessons happened every Saturday, except half term. To add to this challenge, rent increases at Starburst HQ from our landlord led to the difficult but necessary decision to move out of the building in the summer of 2020, meaning all theatre equipment had to be put in temporary storage.

Face-to-face lessons resumed in September at Ash Hall, and students began technique lessons each Saturday. Adult classes did not resume as coronavirus regulations prohibited this. After October half term, students began rehearsing for 'Every Pantomime That Ever There Was in Under 15 Minutes'. The students were cast following an in-house informal audition. Between November and December, students were back online. Rehearsals continued online, and announcements were made to say the final two weeks of term time could be face to face. Despite many discussions about trying to stage the show online, the decision was made to leave the pantomime until January 2021 in the hope that the students might be allowed to perform it live.

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The announcement was made in early January that schools would not be returning until February half term at the earliest, and therefore a new plan was formulated to film the pantomime online and edit this to create a show for the students to watch. Filming therefore happened in the first two weeks of the new term. Between February and now, students have once again been learning online, with each two week window focusing on a different musical.

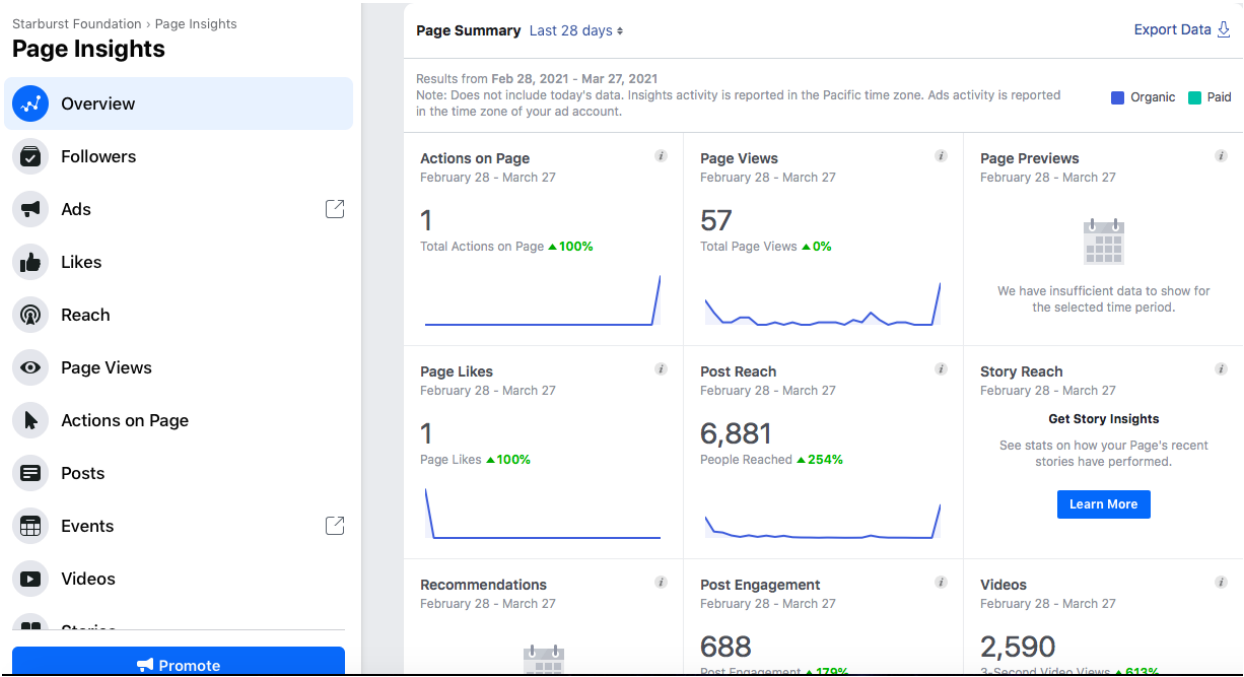
Whilst the pandemic has certainly proved an enormous challenge for both us at STA and the students and parents at home, it has to be said that the commitment from all involved has been truly commendable, and we are eternally thankful for the loyalty and assistance many of the friends and family of Starburst Foundation have shown us in the last year. We keep our fingers, toes, ears and eyes crossed that the current guidance of face-to-face sessions restarting from April 12<sup>th</sup> happens. We look forward to welcoming our students back in person and continuing to hone their skills in Musical Theatre.

**Marketing Report**  
**1st March 2020 - 28th February 2021**

The marketing for the Starburst foundation has limited due to the corona pandemic and the limited activities from both the Theatre division and Charity division however there has been activity to keep some form of engagement over the past year. The Countdown to Christmas received engagement in November and December 2020 on the FaceBook platform and there has been great exposure for Denise’s Charity Walk.

All marketing plans for Summer and Panto 2020 was suspended and plans are currently on hold until full confirmation the Panto 2021 can go ahead. We are awaiting box office opening and will launch the campaign that will include Social Media, print media, radio and press campaigns.

We are still seeing an increase in traffic on FaceBook and will continue to use this platform primarily due to our audience using this as our most popular platform.



- The targets set for the Foundation for marketing in 2021-2022 is to
- Increase followers and continue to push post reach and engagements on FaceBook
  - Increase regular posts on Instagram and Twitter

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- Full exposure with hard media (flyers) for Pantomime 2021
- Establish relationships with press media and radio
- Explore new avenues for local exposure

All Starburst theatre academy marketing is being conducted by theatre directors with support provided should it be needed.

## Finance report

March 1<sup>st</sup> 2020 – 28<sup>th</sup> Feb 2021

£43,101 income

£43,069 expenditure

Cash in bank £13,500

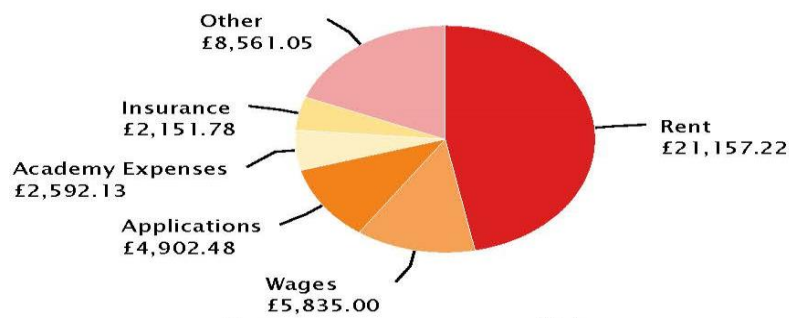
Owed £1,500

Last year we turned over £135,000

28/03/2021

Report

### Starburst Foundation Expense By Category



%	Category	(£)Amount
46.81%	Rent	21,157.22
12.91%	Wages	5,835.00
10.85%	Applications	4,902.48
5.73%	Academy Expenses	2,592.13
4.76%	Insurance	2,151.78
18.94%	Other	8,561.05

Sunday, Mar 28, 2021 11:02:12 am GMT+01:00 - Accrual Basis

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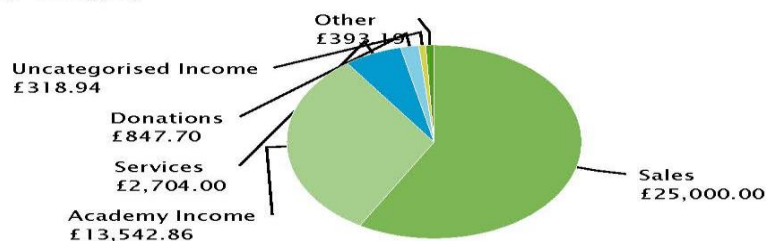


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Income By Category



%	Category	(£)Amount
58.40%	Sales	25,000.00
31.64%	Academy Income	13,542.86
6.32%	Services	2,704.00
1.98%	Donations	847.70
0.75%	Uncategorised Income	318.94
0.92%	Other	393.19

Sunday, Mar 28, 2021 11:01:48 am GMT+01:00 - Accrual Basis

### Nominations for committee

Chairman – Pete Woodford  
Proposed – Amanda Web  
Seconded – Leanne McDermid

Treasurer – unappointed (EG to continue until replacement)

Secretary Amanda Webb  
Proposed – Leanne McDermid  
Seconded – Pete Woodford

Charity & Fundraising Director – Lynne Main  
Proposed – Amanda Web  
Seconded – Leanne McDermid

Theatre Director – Joshua Raine and Max Topliss  
Proposed – Amanda Web  
Seconded – Leanne McDermid

Academy Director – Charlee Prentice  
Proposed – Amanda Web  
Seconded – Leanne McDermid

Members and Events Director – Sophie Trowsdale  
Proposed – Amanda Web  
Seconded – Leanne McDermid

Marketing Director – Leanne McDermid  
Proposed – Amanda Web

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Seconded – Pete Woodford

**A.O.B**

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